

For Immediate Release

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WHY A HORSE ? In Females We Trust Sets the Stage for PROJECT 2011 **THIS IS NOT A 'FASHION' SHOW**

What were once original, highly prized and collectable Clydesdales that were used to deliver beer for Budweiser, breweries and pulled the heavy loads and carried the fully armed knight to the jousting fields, and were used in beer commercials, now these majestic horses are now being made ready to carry the world of fashion forward.

On Saturday, December 4, 2010. From 7pm-12am: In Females We Trust is [hosting](#) the largest models registration. In Females We Trust is giving homage to women all around the world, while selecting 100 top females from the 500 that will be presented during this registration.

In Females We Trust will be introducing for the first time to the world, the amazingly elegant, and enchanting, [Bijou Champagne Horses](#) (Budweiser Clydesdales). These majestic horses were designed exclusively for the celebration of females royalty. These horses, have been a symbol of power and entertainment that did entertain people in the advertising industry and are still entertaining people today.

Global Influence: [In Females We Trust](#) is a creative organization, inspired by and dedicated to the celebration of women entrepreneurs who have lead the way for the up and coming next generations.

This event will stimulate activity and growth in the fashion and beauty industry, creating jobs, while putting forth a new concept and a new approach to business ideas in the area of fashion presentation.

Don't miss the event, mark your calendars for Saturday, December 4, 2010. From 7pm-12am. Venue: SMASHBOX STUDIOS. 1011 North Fuller Avenue West Hollywood, CA 90046 For more info visit www.infemaleswetrust.com or call 310-943-6433